

## Fundraising Plan

Strategy	Goal \$	Tasks/Action Steps	Responsibility	Time Frame	Cost
Individual Donors	\$7,500	<ol style="list-style-type: none"> <li>1. Identify two people to give \$1000</li> <li>2. Identify 6 people who can give \$500</li> <li>3. Identify 10 people who can give \$250</li> </ol>	Board/staff	Sept-Dec	\$500
Special Event	\$5000	<p>Hold a community raffle with items collected from local vendors/businesses</p> <p>Identify local vendors and solicit for items to contribute to raffle</p>	Board/staff/volunteers	Nov-March	\$750
Government Grants	\$10,000	<ol style="list-style-type: none"> <li>1. Contact local city and state agencies to identify potential funding opportunities</li> <li>2. Talk with local nonprofits about partnering to pursue larger grants</li> <li>3. Talk with legislators about funding opportunities</li> <li>4. Develop list of all government grant opportunities</li> <li>5. Respond to appropriate opportunities using staff and/or contracting grant writer</li> </ol>	Staff/volunteers/grant writer	Oct-Sept	\$1000
Corporations	\$2500	<ol style="list-style-type: none"> <li>1. Talk with representatives from area financial institutions about having institution match amount raised through individual donors</li> <li>2. Develop proposal outlining fundraising strategy &amp; expected outcomes for both parties</li> <li>3. Submit proposals to corporations</li> <li>4. Conduct follow-up</li> </ol>	Staff/volunteers/grant writer	Oct-Sept	\$0
Foundations	\$7000	<ol style="list-style-type: none"> <li>1. Research &amp; prepare a list of foundation prospects</li> <li>2. Schedule meeting with program officers to discuss organization &amp; planned activities</li> <li>3. Develop a proposal in response to funder's specifications</li> <li>4. Conduct follow-up</li> </ol>	Staff/volunteers/grant writer		\$500
	Overall=\$32,000				Expenses=\$2750