

OUTCOME MEASUREMENT PLAN

For Evaluating an Existing Program

Program Name and Description: _____

1. The *users* are: _____

2. We are addressing this identified *user need*: _____

3. In order to meet the need, we are providing these *program activities*: _____

4. In order to provide the program activities, we are using the following resources (*inputs*): _____

5. The program activities are generating the following *products (outputs)*: _____

6. The users will manifest the following *interim outcome(s)* during the program cycle:

7. This user behavior/ action will show us that the outcome is achieved (*indicator*):

8. Expected quantity of indicator (*standard of success* for user):

9. Expected quantity and percentage of the users who will demonstrate the indicator (*standard of success* or *target* for program):

10. By when/ during this time period (*timeframe*):

11. Data collection method(s):

12. These participants (sample or all? how will sample be selected?):

13. Data collected according to this schedule: _____

14. Objective for this *interim outcome* (# & % of specific participants + will + indicator verb + standard of success for participant + timeframe):

15. The users will demonstrate these changes in knowledge, skills, attitude, behavior, or condition (*long-range outcome(s)*) at the end or after the program cycle:

16. This behavior/ action will show us that the long-range outcome is achieved (*indicator*):

17. Expected quantity of indicator (*standard of success* for participant):

18. Expected quantity and percentage of the specified users who will demonstrate the indicator (*standard* or *target* for the program):

19. By when/ during this time period (*timeframe*):

1. Data collection method(s):

21. These participants (sample or all? How will sample be selected):

22. Data collected according to this schedule:

23. Objective for this long-range outcome (# & % of specific participants + will + indicator verb + standard of success for participant + timeframe):

Prepared by: _____ Date: _____